



**City of Chelan
Comprehensive
Plan Update**

Vision Workshop

November 16, 2016



Agenda

- Welcome
- What is a comprehensive plan?
- Schedule
- Visioning / Open House Activities
- How to stay informed and involved

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What is a comprehensive plan?

- Required by the Growth Management Act
- Guides Chelan's physical development over 20 or more years
 - Establishes land use plan that is implemented by zoning
 - Plans for Chelan's expected growth in housing and jobs
 - Coordinates services and capital investments
- Addresses community values, city functions
- Provides a statement of policy

Plan Elements

- Land Use
- Economic Development
- Housing
- Capital Facilities
- Utilities
- Transportation

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Why update the plan?

- Update the community vision for 2017-2037
- Promote:
 - Promotion of community character
 - More housing choices
 - New places to work and shop
 - Better connected roads
 - New recreation opportunities
 - Improved public services
 - Protected natural systems
 - Coordinated investments in capital facilities

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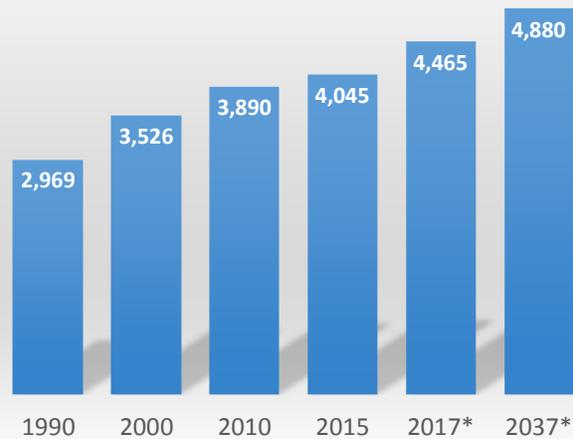
Population Growth

- Chelan's average annual growth rate was 1.24% during 1990-2015.
- During 2017-2037 the rate slows to 0.45% based on county targets.

What does this mean for the Plan?

Plan must show how the City will accommodate the growth projection for population, employment, and other uses.

Chelan: Permanent Population
1990-2037



*2017 and 2037 = City + unincorporated UGA

What areas need update?

- Update Vision
- All Elements:
 - Reflect evolving conditions & new data
 - Streamline and make more usable
 - Address growth to 2037
- Amend Land Use Plan and Policies
- Revise Transportation Plan
- Update zoning and development regulations, e.g. grading

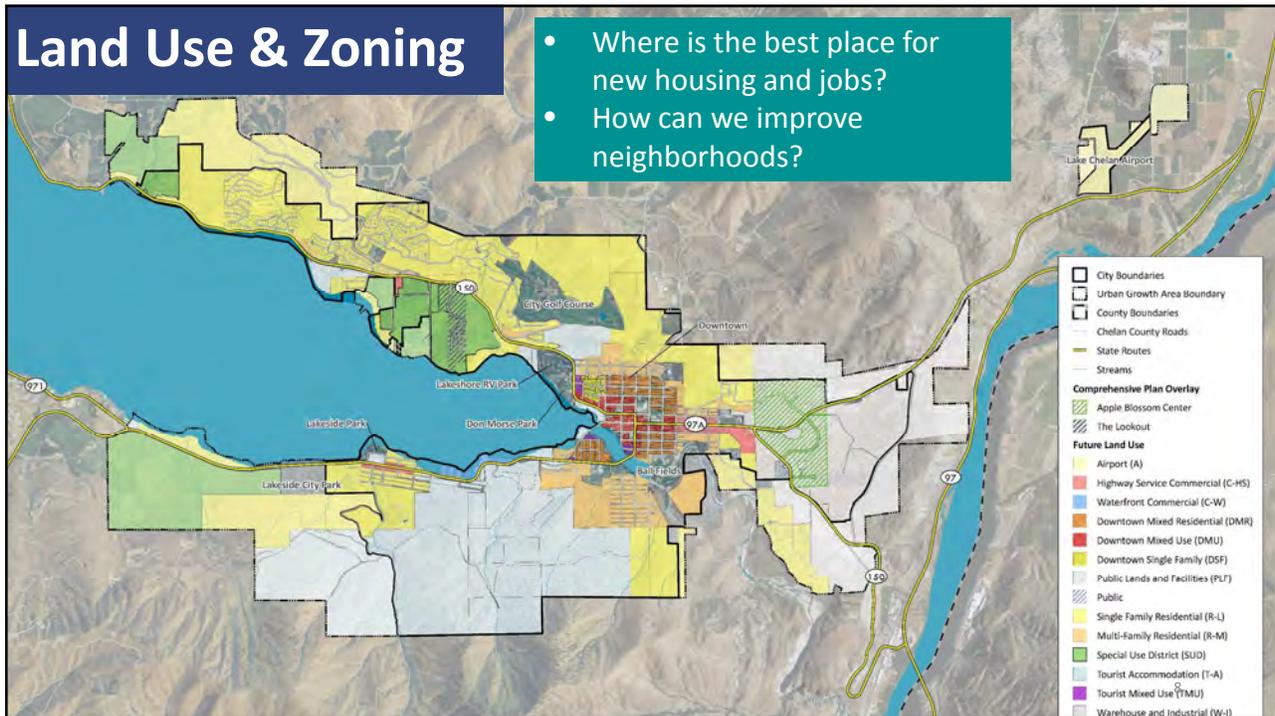
Improve quality of life.
Provide housing,
commercial, mixed use, and
industrial areas, and quality
services.

Vision

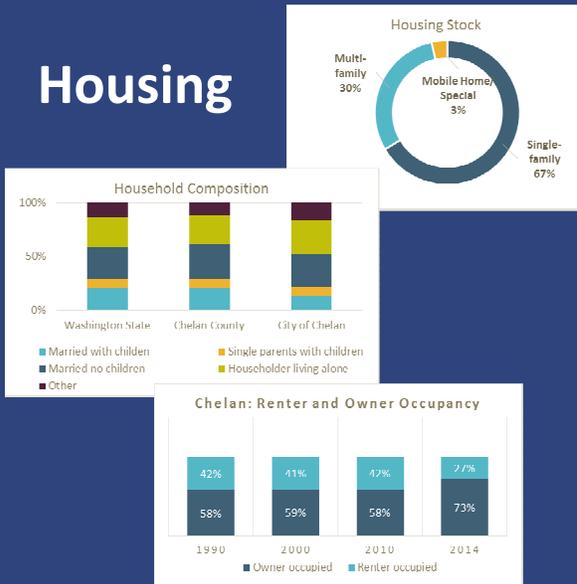
- Chelan’s Comprehensive Plan policies and actions is guided by a vision statement
- A vision is a description of Chelan’s best future
 - How would we like to change over the next 20 or more years?
- We need your ideas
 - My vision of Chelan is...?
 - In the future, Chelan will be...?
 - What do you think is the City of Chelan’s best future?

Land Use & Zoning

- Where is the best place for new housing and jobs?
- How can we improve neighborhoods?



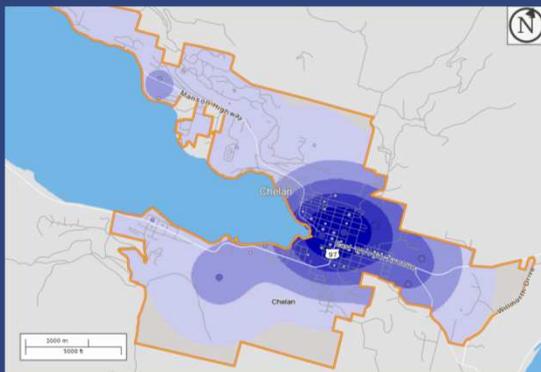
Housing



- Chelan’s housing stock is mostly single-family residential.
- Over 68% of homes are occupied as a primary residence.
- Most households are single or married, no children.
- The City has a high % of persons over 65 years old or under 18 years old relative to the county and state.
- 24% are cost-burdened, mostly homeowners.

- What kind of housing is needed to provide variety and affordability?
- Where is the best place for new housing?

Employment



- What type of jobs should the City try to attract?
- Where is the best location for jobs?
- What are the best ways to strengthen Tourism and provide for year-round businesses and family-wage jobs?

Transportation, Facilities, and Services

- Plan will update transportation and capital facilities elements
- Address all transportation modes, connectivity.
- Fold in City plans for water, sewer, parks, etc.



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How long will it take?

- See schedule handout
- Process expected to be completed in June 2017

Approximate Schedule	Project Milestones
★ Sept – Nov 2016	Vision and Small Town Chelan Character
★ Oct – Dec 2016	Land Use and View Studies
★ Nov 2016 – Jan 2017	Comprehensive Plan Elements
★ Dec 2016 – Feb 2017	Draft Development Regulations
★ Feb – March 2017	SEPA Analysis
★ Feb – June 2017	Legislative Meetings

★ Public comment opportunities

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Outreach

- See schedule handout
 - Ongoing and targeted points of engagement
- Multiple ways to engage
 - Website information
 - Surveys
 - Postcards/fliers
 - Stakeholder meetings & workshops in different neighborhoods
- Inclusive
 - Fliers in English & Spanish
 - Spanish translation at meetings

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Open House – We Need Your Ideas!

- Stations and Activities
 - Vision/Headline
 - Hillside Development Visual Preference
 - Viewshed Protection
 - Small Group Discussion
 - Information Station
 - Online Questionnaire



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WHAT'S YOUR HEADLINE FOR CHELAN IN 2037?

Imagine it is the year 2037. Use the blank note cards to write a headline that captures your desired vision for Chelan 20 years in the future. Post your idea in the space below.

Visioning Station

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concepts and less on the particular housing styles.

Use of natural materials



Place dots here

Building steps down slope



Place dots here

Low profile, massings blends with surroundings



Place dots here

Clustering



Place dots here

Materials blend with surroundings



Place dots here

Minimal regrading



Place dots here

Hillside Development Visual Preference



Viewshed Protection

SMALL GROUP EXERCISE



Small Group Discussion

Directions: Tell us your thoughts by marking the map with these colors:

- **Assets: Places to protect or enhance**
Please note what you like about these places.
- **Challenges: Places to improve or change**
Please note what you'd like to see in these places.
- ↔ **Connections: Routes to add or improve**
Please mark key connections and note if improvements should address walking, bicycling, or vehicular movement

Stay informed and engaged

Visit the Project Website:

- <https://www.Chelanwa.gov/services/planning/comprehensive-plan-update/>
- Take the online survey!

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