

WELCOME



CITY OF CHELAN

STATE OF THE CITY

TOWN HALL MEETING

LAKE CHELAN
COMMUNITY CENTER

1/30/25
@ 6PM

TONIGHT'S AGENDA

01

**Welcome &
Introductions**

02

**Chelan By the
Numbers**

03

**Community
Values**

04

**Vision & Guiding
Principles**

05

**2024
In Review**

06

**Community
Concerns**

07

**2025–26
Initiatives**

08

Next Steps

YOUR CITY COUNCIL



Terry Sanders
Councilmember #1



Bob Goedde
Councilmember #2



Brad Chitty
Councilmember #3



Jon Higgins
Councilmember #4



Mark Ericks
Councilmember #5



Tim Hollingsworth
Councilmember #6



Shari Dietrich
Councilmember #7



Erin McCardle
Mayor



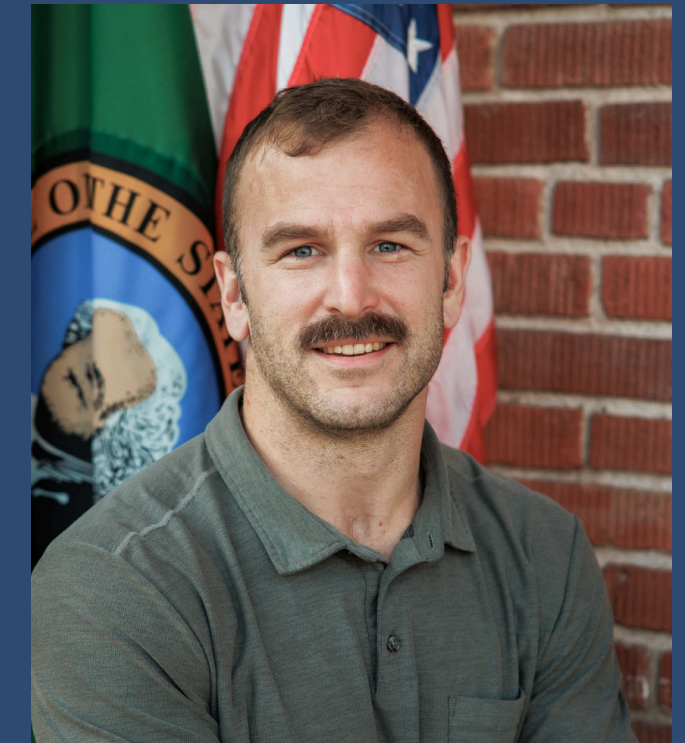
Wade Farris
City Administrator



Jackie Tupling
Finance Director



Paul Horne
Parks Director



Jake Youngren
Public Works Director

YOUR CITY STAFF



John Ajax
Community Development
Director



Chad Coltman
HR & Communications
Director



Peri Gallucci
City Clerk

CHELAN BY THE NUMBERS

The City of Chelan encompasses 6.7 square miles at the base Lake Chelan.
The remaining land falls within the Chelan County jurisdiction.



4,580

Total Population

WA OFM Estimate



650,000

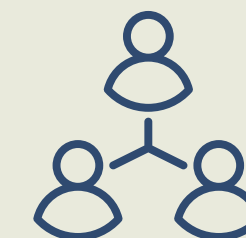
Annual Visitors

2023 *Placer.ai* Data

CITY SERVICES

Water
Sewer
Sanitation
Recycling
Streets
LC Sewer District
Manson Wastewater
Utility Billing

General Parks
RV Park
Golf Course
Marina
Putting Green
Code Enforcement
Zoning & Planning
Public Records
LC Airport



63

City Staff

47

Seasonal



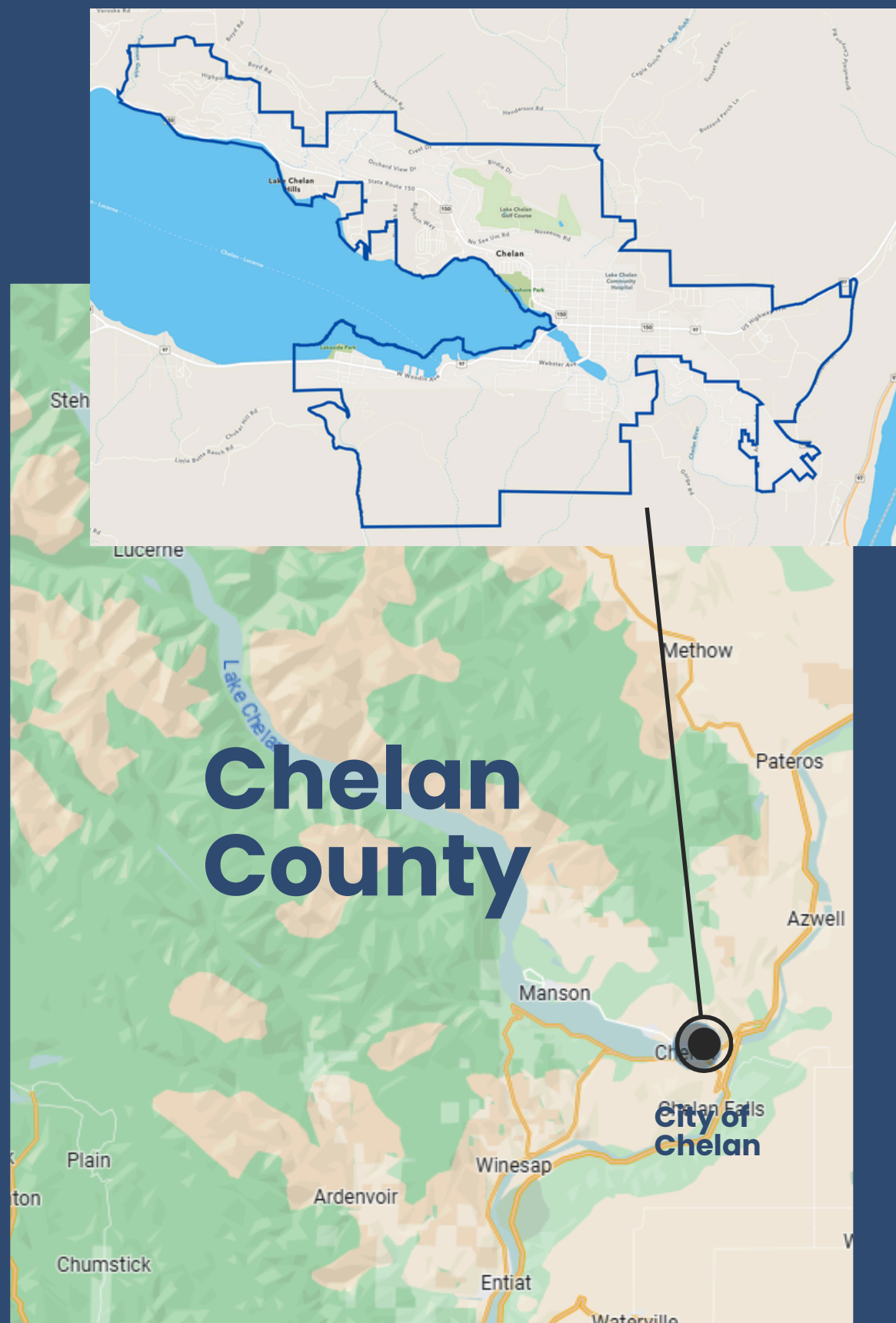
\$22.5 MILLION

Annual City Operating Revenue
2025 *City of Chelan* Budget



\$23.1 MILLION

Annual City Operating Expenses
2025 *City of Chelan* Budget



OUR VALLEY OUR FUTURE

COMMUNITY VALUES PROCESS

01

**Project
Management
Team**

02

**Stakeholder
Interviews**

03

**Listening
Sessions**

04

**Community
Survey**

COMMUNITY VALUES

- 01 **We treasure Lake Chelan as the heart of our community.**
 - 02 **We embrace a small-town way of life.**
 - 03 **We cherish our deep connection to the natural beauty of North Central Washington.**
 - 04 **We take pride in our agricultural heritage.**
 - 05 **We recognize locally-owned businesses are the pride of our economy.**
 - 06 **We flourish with a sense of safety and support.**
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QUESTION!

***Which
community
value do you
resonate most
with?***



Our City Vision

Chelan is a rural lakeside community surrounded by pristine natural beauty where generations of visitors and residents enjoy an exceptional quality of life.

GUIDING PRINCIPLES

01

Visionary & Strategic

A city that is forward-thinking, collaborative and fiscally responsible.

02

Thriving & Connected

A vibrant, well-planned city where residents have a sense of home.

03

Healthy & Sustainable

A flourishing city that supports an active community.

04

Accessible & Welcoming

A safe city where everyone can find community.

2024 ACCOMPLISHMENTS

VISIONARY & STRATEGIC

- 01 **Launched Chelan's first strategic plan:** setting a strong foundation for future growth and development through a unified, forward-thinking approach to long-term planning.
 - 02 **Strengthened city leadership** by creating the HR/Communications Director position and strategically filling key roles, including Community Development Director and Parks Assistant Director, to enhance the city's capacity for innovation and growth.
 - 03 **Secured funding for sustainable infrastructure,** including \$9M for the East Chelan Reservoir Project and \$162K from the Federal Safe Streets for All program, prioritizing sustainable water resources, wildfire protection and community safety.
 - 04 **Advocated for long-term fiscally responsible funding,** including the .3% sales tax increase for the Transportation Benefit District, ensuring consistent investments in vital infrastructure and transportation improvements.
 - 05 **Fostered collaboration and environmental stewardship** through regional housing efforts, long-term support for the Lake Chelan Research Institute, and adoption of the Chelan Parks Vision 2030 Masterplan to ensure a balanced, sustainable community for the future.
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2024 ACCOMPLISHMENTS

THRIVING & CONNECTED

- 01 **Secured funding for critical infrastructure upgrades** including the Washington Street Booster Pump Station, supporting affordable housing efforts, emergency services, and future rental units.
 - 02 **Collaborating with Chelan County on the Tourism Impact Study**, assessing tourism's impact on local jobs, businesses, and infrastructure, and ensuring a balanced, vibrant community that enhances residents' quality of life.
 - 03 **Launched the Our Valley Our Future Core Values project**, empowering the community to shape the principles that will guide Chelan's growth, promoting a shared sense of home and connection.
 - 04 **Increased public engagement** through social media, radio, and news outlets, keeping residents informed and connected, and ensuring they feel actively involved in the city's ongoing development.
 - 05 **Facilitated adaptive reuse of the former Hospital**, transforming the space into a vibrant home for the Roots School and co-working spaces, while completing affordable housing projects like the Cottage Housing Infill and Habitat for Humanity Short Plat to expand housing options.
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2024 ACCOMPLISHMENTS

HEALTHY &

SUSTAINABLE

- 01 **Support for the Lake Chelan Boys & Girls Club**, collaborating to host the first Youth Summit with both Superintendents, Thrive, Chelan Parks, LCB&GC, and LC Community Center and allocating \$234,000 for the initial buildout.
 - 02 **Launched the first Pocket Park at Park Street**, creating vibrant public green space for recreation and community gatherings.
 - 03 **Secured \$3.5M for the Lakeside Trail Project**, enhancing active transportation and recreation to promote a healthy, connected community.
 - 04 **Launch of the Cold Weather Warming Stations in the new Chelan Valley Hope building**, working with EMS, CCSO Behavioral Health, Pastor Paul to ensure our homeless citizens have a safe, warm place to stay in frigid temperatures.
 - 05 **Conceptual design completed for the revitalization the 3 baseball fields** along the banks of the Chelan Gorge with the Chelan County PUD Public Power Benefit grant.
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2024 ACCOMPLISHMENTS

ACCESSIBLE & WELCOMING

- 01 **City Hall renovations** to improve efficiency, safety, and ADA accessibility; ensuring all residents feel safe and valued when using city services and staff have a safe working environment.
 - 02 **Awarded \$112,000 in Community Grants to local nonprofits**, such as Thrive, Chelan Valley Hope, and Habitat for Humanity, reinforcing the city's commitment to supporting diverse needs and fostering a welcoming environment.
 - 03 **Upgraded the RV Park** with Wi-Fi and roadway sealcoating, making it more accessible, convenient, and welcoming for visitors. Chelan Park upgrades to the RV Park and Parks Maintenance Building, improving ADA access, staff working conditions, convenience and park experience.
 - 04 **Walked every inch of City sidewalks** to complete the ADA Transition Plan, undertaking a comprehensive evaluation of our facilities and policies related to public right-of-way to be able to provide equal access for all.
 - 05 **Enhanced public access to city records** through a comprehensive digitization project, supported by a \$50,000 grant, improving transparency and ensuring documents are readily available to residents.
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COMMUNITY CONCERNS

- 01 **Housing affordability and displacement threatens stability.**
 - 02 **Tourism and growth can reshape our small-town identity.**
 - 03 **Environmental and agricultural preservation at risk.**
 - 04 **Gaps in infrastructure, services and youth opportunities.**
 - 05 **Declining trust in local leadership erodes collaboration.**
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2025 INITIATIVES

- 01 **Manage Growth**
 - 02 **Diversify Housing Options**
 - 03 **Modernize Resources**
 - 04 **Enhance Youth and Family Well-Being**
 - 05 **Establish a Long-Range Economic Strategy**
 - 06 **Increase Community Engagement**
 - 07 **Strengthen Strategic Partnerships**
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MANAGE GROWTH

- 01 **Initiate the 2026 Comprehensive Plan Update** to ensure that the city's goals and policies are aligned with projected population growth, fostering balanced development while safeguarding resources such as our lake, agricultural land, and iconic views.
 - 02 **Identify potential future sub-area planning locations** and incorporate climate-resiliency measures, ensuring that growth is managed in a way that protects the natural environment and preserves the city's landscape for future generations.
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DIVERSIFY HOUSING OPTIONS

- 01 **Implement new GMA requirements** to allow two ADUs on single-family lots and consider tiny homes as ADUs, expanding housing options.
 - 02 **Verify land capacity** in each zoning district to accommodate diverse housing needs, including care facilities and homes for households earning up to 110% of the median income.
 - 03 **Secure land for affordable housing** and mixed-income housing projects through collaborative efforts with Chelan County, Housing Authority, and other partners.
 - 04 **Partner with Chelan Valley Housing Trust** on the Anderson Road project to develop mixed-income housing.
 - 05 **Explore ways to reduce utility connection fees** for affordable housing, including revising ADU fees to lower costs for residents.
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MODERNIZE RESOURCES

- 01 **Digitize city records** to improve accessibility and efficiency in managing public documents.
 - 02 **Upgrade the A/V system in Council Chambers** to enhance accessibility and civic engagement.
 - 03 **Implement a new online HR platform** to streamline hiring and onboarding processes.
 - 04 **Invest \$16.1M in water, sewer and street infrastructure** to address aging condition and increased capacity needs, including updating Old Bridge expansion designs and costs.
 - 05 **Redevelop Lakeside Park** including enhanced restrooms, a new dock, new playground, and improving the beach area.
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ENHANCE YOUTH & FAMILY WELL-BEING

- 01 **Support community initiatives** such as the Boys and Girls Club recreational programs, PUD and City park projects, and downtown revitalization; providing youth and families with diverse recreational and cultural opportunities in a safe, welcoming environment.
 - 02 **Implement family-friendly park policies** to reduce trash, limit alcohol use, and enhance the user experience, fostering clean, safe spaces for outdoor activities.
 - 03 **Continue to seek funding for Chelan Gorge Park revitalization**, creating a vibrant 4-plex diamond field for the growing local youth baseball and softball programs, while also creating a facility capable for hosting youth tournaments in the spring and fall.
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LONG-RANGE ECONOMIC STRATEGY

- 01 **Update the Economic Element of the Comprehensive Plan** to reflect a collaborative vision for Chelan's future, including the Tourism Impact Study and strengthen planning efforts with the Lake Chelan Chamber of Commerce.
 - 02 **Initiate a Parks funding discussion** to develop a long-term strategy for the park system, aligning with the city's economic development goals and enhancing both community well-being and economic vitality.
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COMMUNITY ENGAGEMENT

- 01 **Launch a city-wide text communications platform** to provide residents with timely updates and foster inclusive communication.
 - 02 **Introduce a Quarterly Newsletter** to keep residents informed with regular updates on key initiatives and events.
 - 03 **Expand planning outreach** through workshops, social media, and surveys, ensuring broad community involvement, especially from underrepresented groups.
 - 04 **Launch Mondays with the Mayor** connecting with the diverse segments of our community to chat about a variety of topics.
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STRATEGIC PARTNERSHIPS

- 01 **Coordinate with key regional partners** (Chelan County, LINK, WSDOT, CDTC) to develop a unified regional transportation plan.
 - 02 **Strengthen relationships with legislators and local agencies** to secure resources and support for Chelan's long-term goals.
 - 03 **Finalize the new Chelan County Sheriff Contract** to ensure effective, collaborative public safety strategies.
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WANT TO STAY IN THE LOOP?



**Receive emergency
alerts & City news
straight to your mobile
phone!**

Text 'Chelan'
to 38276 to
sign-up

QUESTION!

*What's
something you
heard about
tonight you
want to learn
more about?*



THANK YOU!

**CITY STAFF &
COUNCILMEMBERS
AVAILABLE AROUND THE
ROOM**



**City of
Chelan**

THE BEST THINGS ABOUT LAKE CHELAN

01 HEALTH & WELL-BEING

- New hospital
- Medical services
- Safety

02 FAMILY & COMMUNITY

- Sense of community
- Community support
- Family experiences

03 SMALL TOWN FEEL

- Slower pace of life
- Familiarity of neighbors
- Safety

04 EDUCATION & OPPORTUNITIES

- Quality education
- Job opportunities
- New housing
- Locally-owned businesses

05 QUALITY OF LIFE ENHANCEMENTS

- Infrastructure improvements
- Parks and recreation
- Public transportation

06 CULTURE & ENVIRONMENT

- Natural beauty
- Restaurants
- Wineries
- Outdoor activities
- Cultural events